

THE TONY FRANKLIN SYSTEM



FAST, FIGHT, FINISH

IMPORTANT

READ THIS DISCLAIMER BEFORE BROWSING THE REST OF THE CONTENTS OF THIS PACKAGE!

The Tony Franklin System teaches an amazing, comprehensive offensive system that attracts players, scores points, draws fans and, most importantly, wins games and championships!

The Tony Franklin System is for a committed group of coaches who want to learn a systematic way of coaching football that has been historically proven to work in every type of environment.

Our seminars are unique from any other football-teaching tool in America! One system is taught, one set of terminology is used, and every facet of football is covered. This includes daily practice schedules, no huddle technology, game day strategies, and much more in intricate detail!

Tony Franklin, a former SEC, Sun Belt, WAC, PAC12, and current Conference USA MTSU Offensive Coordinator that produced the #1, #2, #8, #11, and #16 nationally ranked Division 1 offenses has improved the offense by implementing, experimenting, and executing new ideas on a daily basis and now shares them with you!

If this isn't the best football learning experience that you have ever been a part of then, it will be absolutely free! With this understanding, please look at the enclosed materials.

FOR MORE INFORMATION:

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WHO IS TONY FRANKLIN?

WHY SHOULD I WANT TO LEARN HIS SYSTEM?

- OC Middle Tennessee State University Blue Raiders
- TFS protégé Jared Goff taken #1 NFL Draft Pick 2016
- #1 TOTAL OFFENSE IN COUNTRY - NCAA 2012, 578 yds pg
- #1 SCORING OFFENSE IN COUNTRY - NCAA 2012, 52 ppg
- Top 10 in Five National Offensive categories - 2016
- TOP 5 in Seven Offensive categories – PAC 12 2015 (regular season)
- TOP 10 in Four Offensive categories – PAC12 2015 (regular season)
- 2017 Camellia Bowl vs Arkansas State
- 2016 Hawaii Bowl vs Hawaii
- 2015 Armed Forces Bowl vs Air Force
- Former PAC12 Offensive Coordinator University of California Berkeley 2013-2016
- 2 year Offensive Coordinator for WAC Champions Louisiana Tech Bulldogs
- Lead La Tech to 2011 Poinsettia Bowl
- 2009 Offensive Coordinator for Middle Tennessee State University Blue Raiders
- Produced Blue Raiders best ever Division 1 record and a Sun Belt conference record for wins with a 10- 3 season. QB holds record for most yards rushing in a bowl game. MTSU finished the last seven games averaging over 40 points per game. New Orleans Bowl Champs – MTSU 2009
- Two-year Troy University Offensive Coordinator/QB Coach
- Troy University Football 06-07 – Sun Belt Conference Champs and Winners of the New Orleans Bowl
- Former Offensive Coordinator Auburn University, 4-2 in '08, 2007 Chick-Fil-A Bowl Winner
- 16-year high school coach- offensive records at each school and 2 state championships
- 4-year college coach at the University of Kentucky- coached running backs, receivers, and was offensive coordinator in 2000-offenses #3 & #11 nationally, #2 passing nationally- back to back bowls- 1998 Outback & 1999 Music City
- 1-year professional coach (NIFL)-#1 scoring and passing in Atlantic Conference-9-5 playoff team with xpansion franchise
- 15+ state championships consulted- Two #1 NCAA teams upset with my consulting assistance
- Top ten recruiter in the south
- Newsweek editor and writer mentioned TF as top recruiter in South
- Clients in Alabama, Louisiana, Texas, Connecticut, Illinois, Oklahoma, Oregon, Idaho, Nebraska Georgia, and Kentucky have broken multiple state offensive records since attending THE TONY FRANKLIN SYSTEM SEMINARS
- Clients have improved from 0-10 to 9-3, 0-10 to 6-4, 3-7 to 12-3, 2-8 to 8-3, 0-10 to 10-0
- Client is 84-5 in 6 seasons and pre-season#1 USA TODAY
- Clients continue to come back every year- TFS 18 Years strong
- You can call anytime with questions
- You can send film each week for critique
- You have a group of coaches across the country that run the same system who are a phone call away
- History has proven that this system works – you are not gambling on an unknown
- You are attending an interactive clinic where many of the attendees are past clients and will have creative ways to help you problem solve

THE TONY FRANKLIN SYSTEM TEACHES EVERYTHING!

- *Pre-practice "30 second drills" that improve your players' skills immensely*
- *"Perfect drill" tips that guarantee success*
- *Red zone scoring tips*
- *How to cut the field in pieces to insure more scoring*
- *Pat n Go techniques that guarantee a great passing game*
- *Strip drills that eliminate fumbles*
- *Practice system that emulates gameday*
- *Fast and slow screens that guarantee your opponent must stay honest*
- *How to run the ball in the 4th quarter even when you can't run the ball*
- *Recruiting basketball players as receivers*
- *Daily practice schedules made a year in advance*
- *Coming off the goal-line with total confidence and the ability to score*
- *How to play at a pace so fast your opponent will have trouble getting lined up*
- *Secrets to totally neutralizing great defensive linemen*
- *Quick game system that totally eliminates mistakes*
- *Change of pace tempos*
- *Keys to having your quarterback read each route correctly*
- *Game day pressure call secrets*
- *The backup QB plan*
- *How and what to implement in the spring*
- *The secret to never having a player miss an assignment again*
- *The secret to practicing screens*
- *Specific calls to beat cover 1,2,3,4, and 0*
- *Defensive recognition and calls*
- *Magic of the mesh route*
- *When and why to tag the post off the y-cross route*
- *How and when your receiver should stem the defender*
- *Simple release techniques that always work versus press*
- *How to make a script for every decision you make*
- *How to be a physical passing team*
- *A new trick play each week*
- *Pass protection schemes against all fronts*
- *2 & 3 RB schemes that help even under sized, slow, and less talented teams be successful*

WHAT ARE THE SPECIFIC ROUTES, PLAYS, AND TECHNIQUES THAT I WILL LEARN?

<p>FORMATIONS</p> <ul style="list-style-type: none"> • Ace • North • South • Trips • Quads • Bone • Burger • Confusion • East • West • California • Empty • Black • Brown • Blue • Gold • Silver • Trips on • Ace on • Twins • Green • Blue • Giants 			<p>SYSTEM ADVANTAGES</p> <ul style="list-style-type: none"> • Tempo Secrets • Detailed Indy Drills • Practice Planning • Practice Organization • Group and Team Drills • Game Planning Strategy • Wristband Technology 	
<p>ROUTES</p> <ul style="list-style-type: none"> • Streak • Post • Comeback • Get open curl • Hook • Crosser • Yank • Middle hook • Hitch • Slant • Shake • Corner • Poco • Mary • Spin • Snap • Whip • Cop • Dig • Hunt • Arrow • Sweed • Angle box • Option • Choice • Bubble • Fast • Switch • Triple • Double • Circle • Pipe • Sail • Split • Heels • Knife • Tunnel • Replace • Double post • Slow post • Rail • Wheel • Mesh over • Mesh under • Hole • Square in • Whopper • Bubble return • High corner 			<p>DROPPACK PASSES</p> <ul style="list-style-type: none"> • Streak • Cross • Over • Hi-Lo • Clear • Meal • Stop • Whip • Slugo • Hillbilly • Mesh • Split • Shake • Switch • Denver 	<p>QUICK GAME PASSES</p> <ul style="list-style-type: none"> • Snapper • Stick • Out • Double Under • Snag • Spinner • Levels • Spacing • Holy Water
<p>PROTECTIONS</p> <ul style="list-style-type: none"> • Randy • Larry • 90's • 60's • Smack • Rodeo • Lasso • Rainbow • Lightning 	<p>RUNS</p> <ul style="list-style-type: none"> • Power • Kick • Stretch • Lock • Pull • Zone • Dive • Iso • Toss • Slice 	<p>PICKS/RUBS</p> <ul style="list-style-type: none"> • New England • Michigan • Minnesota • Ohio • Indiana 	<p>SCREENS</p> <ul style="list-style-type: none"> • Slow • Jail • Solid • Bubble • Bama 	<p>SPECIALS</p> <ul style="list-style-type: none"> • Hail Mary • Miracle • Heartbreak

OUR PRODUCTS

SYSTEM MEMBERSHIP + POSITION MAGIC TRAINING PACKAGE: \$1,995

Includes full staff attendance of high school & middle school coaches:

- 24/7, 365 consulting service
- Access to 5+ years of seminar video from members only video vault
- Video Playbook of offense in HUDL
- (each play taught with live action shots and in QB progression read sequence)
- Entire Seminar on HUDL
- Access to OC Magic on HUDL
- Online Playbook
- Revolutionary wristband technology for interchangeable players
- Year-round Consulting
- Conference calls during the season
- TFS forum & job boards
- Video evaluation of your game
- Personal access to TFS Expert Tyler Boyles for film review, scouting, and critique. Your entire staff is welcome at one or all of the TFS seminars – no limit on number of attendees!

OC MAGIC TRAINING: \$997

OC Magic Training is football's first every offensive coordinator & game planning certification school. It encompasses everything that comes with being an Offensive Coordinator and calling plays. We have coaches who have won national championships, been #1 in the nation in scoring, and finished consistently in the top 5% as an offensive producer. OC Magic has the top offensive minds in an exclusive video format all in one environment to teach all of us to be the best Offensive Coordinators/Co-OC-OL's in the nation.

QB MAGIC TRAINING: \$497

QB Magic Training encompasses everything that comes with playing and coaching the Quarterback position, including mental preparation, adjusting to each player's talent, effective strength training, individual position drills, position details, philosophy, and much more. Detailed instructions and strategic breakdowns are provided on athletes' performance by focusing on the fundamentals of playing the Quarterback position. Hours of instructional tape, walk throughs, powerpoints, and film breakdowns guide the way to becoming the best QB Coach possible!

RB MAGIC TRAINING: \$497

RB Magic Training encompasses everything that comes with playing and coaching the Running Back position, including mental preparation, adjusting to each player's talent, effective strength training, individual position drills, position details, philosophy, and much more. Detailed instructions and strategic breakdowns are provided on athletes' performance by focusing on the fundamentals of playing the Running Back position. Hours of instructional tape, walk throughs, powerpoints, and film breakdowns guide the way to becoming the best RB Coach possible!

WR MAGIC TRAINING: \$497

WR Magic Training encompasses everything that comes with playing and coaching the Wide Receiver position, including mental preparation, adjusting to each player's talent, effective strength training, individual position drills, position details, philosophy, and much more. Detailed instructions and strategic breakdowns are provided on athlete's performance by focusing on the fundamentals of playing the Wide Receiver position. Hours of instructional tape, walk throughs, powerpoints, and film breakdowns guide the way to becoming the best WR Coach possible!

OL MAGIC TRAINING: \$497

OL Magic Training encompasses everything that comes with playing and coaching the Offensive Line position, including mental preparation, adjusting to each player's talent, effective strength training, individual position drills, position details, philosophy, and much more. Detailed instructions and strategic breakdowns are provided on athlete's performance by focusing on the fundamentals of playing the Offensive Line position. Hours of instructional tape, walk throughs, powerpoints, and film breakdowns guide the way to becoming the best OL Coach possible!

THE VIDEO ADVANTAGE

Of The Tony Franklin System

Every seminar session is professionally filmed for you to access at home. Every play and scheme is taught on video, so you can bring your players in, turn the video on, and teach the offense. Every individual technique is taught on video. Your video library will have every play with high school, college, and professional players in live action and training. Defensive front and blitz scheme pickups are on video.

WE 100% GUARANTEE YOUR EXPERIENCE

If not the best football learning seminar ever – return all the materials at the end of the clinic and pay nothing.

SEMINAR LOCATION	EVENT DATE	HOTEL	HOTEL DEADLINE	HOTEL CODE
<i>San Marcos, Texas</i>	<i>2020 dates and exact location coming soon</i>			
<i>Murfreesboro, TN</i>	<i>2020 dates and exact location coming soon</i>			